

THE BASSANO MAIL

FOR JOB PRINTING
TRY THE MAIL

THE CENTRAL ORGAN OF THE CANADIAN PACIFIC'S FAMOUS MILLION - ACRE IRRIGATION BELT

Vol. 2 No. 6.

BASSANO, ALBERTA, THURSDAY, NOVEMBER 19th, 1914

Page 1

GAS! GAS! GAS! GAS!

Flow Estimated at 50,000 ft. Struck at Depth of 1025 Feet. Council Gets Offer of \$3 for Debentures. Alberta Electric Co. again Interviews Council. By-law No. 70 a Problem.

The Council met in regular session on Monday evening with Mayor Pierc and Councillors Flanagan, Travis, Purcell and Brent. Noyon & Co. representatives were present and the services offered were to be offered at \$10,000 per month of debentures at 5% interest. The offer was accepted practically gave an offer of \$3 for the bonds.

The P. R. communication stated that they were hurrying through the water works. The Council sent word to see it.

One of the applicants for the franchise has the drawn in to town and they took no action with regard to the application.

P. R. communication stated that Mr. Connolly and Travis, the master of teams would be at the post office examining paying license when it was received.

The application of Mrs. Caldwell for water and sewer connections was referred to the waterworks committee.

The telephone accounts were recommended for payment.

General:

Bassano Fisheries Co.	\$ 8.45
Post Office	32.30
Western Municipal News	3.64
Government Telephones	7.70
Electric Light Co.	1.50
Cash Disbursements	1.55
Mail Publishing Co.	18.00
Atkins Limiter Co.	13.90
Waterworks Account	
Bassano Cartage Co.	24.10
Post Office	22.30
J. T. Allen	42.00
Debtors Account	9.25
Cash Disb.	
Cash Disb. (cont'd.)	110.86
J. H. Stiles	20.00
W. H. O'Hearts	20.00
J. H. Kirkley	8.50
W. B. Playfair	4.00
W. H. O'Hearts	2.50
Waterworks Department	15.00
Pierc Bros.	42.87

GEM THEATRE

FRIDAY NIGHT

5 Reels, including "Dead Men's Tales" in 3 parts. "The Little Skipper" featuring Jon Matrice, Jr. and a dandy comedy.

MONDAY NIGHT

The next thrilling installment of "Lucille Love."

WED'DAY NIGHT

"TREY O'HEARTS"

You Can Help the Canadian Patriotic Work

And Yet It Will Not Cost You a Cent

HOW?

Simply by Purchasing Rexall Toilet and Medicinal Goods and other Rexall Products at the Rexall Stores.

Over 400 Rexall Stores—the Best Drug Stores in Canada—are contributing FIVE PER CENT. of all the Rexall Goods they purchase from October 10th to December 31st, to the Canadian Patriotic Fund. Therefore, every time you spend a cent at a Rexall Store, you are helping to swell the war chest, because you are helping keep Canadian work people employed—two most worthy objects at the present time.

The Rexall Stores, Canada ask for your assistance to make their Fund the one, the mightiest war chest. We would like to help you and give to you the contribution from the Rexall Store of our town that we can be proud of.

Rexall Toilet Goods and Rexall Remedies are Made in Canada and are the Best that Science can Produce.

and you assume no risk in buying them for, if by any chance you are not satisfied, we will refund your money.

List of Rexall products, the purchase of which will materially assist in raising a big fund for the Human Work of the Canadian Patriotic Organization, free at any store. Rexall Products are being sold at the same price they were before the War.

STILES, "The Druggist" The REXALL STORE

Or by Mail from any Rexall Store in Canada

United Drug Company, Limited

Toronto

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BRITAIN'S NOBLE FIGHTERS FROM INDIA.



Native Indian Sikhs, lancers, riding to take up their position as outpost along the front line in northern France. The native Indian regiments which England has taken into France to fight the Germans have distinguished themselves by their brilliant fighting. The lance regiment are as splendid horsemen as the famous German Uhlan and as courageous.

They have a novel method of night fighting, which is worrying the Germans quite a bit. Leaving their rifles in their trenches the Indian soldiers stealthily crawl toward the German lines, despatch the sentries with their long sharp knives, crawl into the trenches with the Germans and slay large numbers of them as they sleep.

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GIANT COAST DEFENSE GUNS PASS THROUGH BASSANO ON SATURDAY

ALFALFA IS VERY PROFITABLE CROP

Irrigation lands in Southern Alberta, when devoted to alfalfa growing, return a net profit of eight per cent. on a valuation of over \$100 per acre, according to Mr. Dunham, chairman of the Irrigation Relations committee of the Lethbridge Agricultural Society.

Mr. Dunham presented his figures at a meeting of farmers recently held near Lethbridge to promote the Dominion Government's extension of irrigation in Southern Alberta. A petition praying the Government undertake irrigating the 100,000 acre enterprise signed by over 200 farmers. The cost of irrigating 100,000 acres in the valley was estimated at \$15 per acre, so the farmers express their willingness to pay this amount, with a profit at four per cent., to the government to irrigate the land over a period of four years.

It was agreed that with the estimate of \$15 per acre that Mr. Dunham presented his figures.

"If irrigation costs \$15 an acre if you can't irrigate it, if you cannot get it at \$15 an acre" get it at \$50 or \$60, but get it.

Mr. Dunham proceeded to show the profits which irrigation made possible. He said that alfalfa could be grown to be an important crop in the irrigated areas of Alberta, and presented the following figures: An acre of land at \$10.00 an acre for water, 70 tons for applying the water three times during the summer, 75 cents per acre for labor, the cost in storage, a total cost of \$5.80 per acre. A crop of 25 tons per acre, or 25 bushels per acre (four and five tons per acre) would allow a net profit of \$8.25 per acre at the low prices of 1914. This would result in a profit on the soil, but actually increasing its fertility. On this basis alfalfa will yield a net profit of 20 per cent. on land values at \$100.35 per acre.

The fact that farmers where irrigation is not available, and who are not willing to bear the whole cost of its installation, is a tribute to the success of the irrigation movement in the United States, which has been well established in Alberta, which include the immense undertaking of the Canadian Pacific Railway, and the irrigation project on the American continent.

Every man with common sense misses a lot of alleged fun.

Annual Meeting

The annual meeting of the ratepayers of the Bassano School District No. 2151 will be held at the Town Hall on Saturday, Nov. 28th, at 8 p. m., to receive the reports of the trustees and the financial statement for the year 1914.

FRANK H. MERRY,
Secretary-Treasurer.

"BOBS" DIES IN FRANCE

Full Significance in Death of England's Greatest Present-Day Hero
Overshadowed by the Crisis of Conflict.

Field Marshal Earl Roberts passed away Saturday, at the venerable age of 82, to a fitting dirge for a great soldier—whom the world will well remember as the most popular military figure in the British Countries—not excepting even King Edward VII. Roberts was a national hero without a rival in the affections of the empire.

Born in 1832 in India, he was Lord Roberts' destiny to die in France—

whilst, as was natural, he had prepared to give his greatest service to the Indian army who were the rock of our empire.

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THE TERRORS OF INDIGESTION

**Disappear When the Blood
is Made Rich, Red
and Pure**

The mistakes idea that laxatives or drastic purgatives provide a short cut to health care has been largely responsible for the prevalence of dyspepsia and other stomach and intestinal trouble, call for more or less a makeshift. Your stomach needs to be made rich, red and pure from the food you eat. To give new strength to your stomach so that it can digest all kinds of food without pain or distress, you must enrich blood. This is the tonic needed for strengthenings which are known.

In cases of this kind Dr. Williams' Pill is the best medicine known. Every dose makes new, rich blood, which not only strengthens the body, but also purifies every part of the body at the same time. It is an illustration of what this medicine does that we quote from Dr. Williams, N.Y.: "For three years I was unable to eat. I was hungry all the time, yet could take very little food, and what I did eat caused me great pain, heartburn, and nausea. My stool at night was broken, and I often had protracted diarrhoea. I had no appetite, which often followed eating would cause my bowels to move again. At times my hands and face would assume the color of clay and I would be compelled to lie down. Under the care of a good doctor who finally told me the trouble was inconstant, I had no hope, and no hope for temporary relief. I was in the habit of taking a strong dose of Dr. Williams' Pill. Pills. I did so, and used the pills after meals, and soon found myself again a well woman, and have since had no return of the trouble."

You can get Dr. Williams' Pill in doses in medicines or by mail at 5¢ each a box, or 10 boxes for 50¢ from Dr. Williams' Medicine Co., Brockville, Ont.

Moving Meats

Bir Ernest Shackleton related not long ago some stories connected with his Antarctic experiences.

"As most people know," he said, "the march is a bird's flight; but I thought everybody knew that until one evening I saw a film of the Antarctic expedition and showed some cinematograph pictures of Antarctic scenes. After the march, the men were too tired to offer me the formal thanks of the committee."

"We thank you so much for your lecture, Sir Ernest," he said kindly. "And we have greatly enjoyed the moving scenes with those dead little penguins running about."

Hilda Paine Begone!—When nearly all the nerves or lumbago victims have given up hope in the virtues of Dr. Thomas' Relieftic Oil. Well rubbed in it will still the pain, and bring back the health and rest. Then there is nothing like it. And the cost is small. These properties are great. A trial of it will establish faith in it.

Investor Refuses Germany's Offer

The London Morning Post prints the following despatch from Rome:

"The German government has offered a large sum of money to investors for their pocket wireless of radio-telegraphy. The professor of the University of Berlin has offered, preferring to place its invention in the service of its own government, to give the wireless experiments before an Italian committee. It is in the opinion of the committee that the apparatus is capable of intercepting messages sent from the Eiffel tower, 730 miles from Aquitaine."

Young man—I have called you, I see, on the hand of your daughter in marriage. Has she accepted you?" Young man—"Sir, I am a drummer boy. What do you want me to come around and butter me with your trifles for?"

The "Meat" of Corn

—the sweet centers of choice Indian corn; cooked, seasoned just right, rolled thin as paper and toasted until they become golden brown flakes—crisp and delicious!"

That's why

Post Toasties

are better than ordinary "corn flakes."

Toasties are packed in an inner container inside the light-sealed, familiar, yellow carton—keeps the food fresh and crisp for your appetite—

Superior

Corn Flakes

sold by Grocers
Canadian Postum Cereal Co., Ltd.,
Windsor, Ont.

AIR PILOTS FEAT

Thrilling Duel Between Biplane and Artillery

Now, an intrepid drama bravely death amid the screaming shells of the German artillery in order to reconnoitre the front. That is the vividly-drawn picture in the vividly-drawn dispatch of an American pressman, Captain D. L. Williams, of Bassano when the great army of Von Kluck was driven back on its line of retreat. He writes: "I was privileged to witness a breath-taking little drama, a duel between two biplanes, one of the German artillery posted on a ridge commanding the road. The German pilot, under an officer, who was eager to locate the exact position of the British Army."

"I was told to follow all the movements through my glasses, and I witnessed the most terrific aerial combat ever seen. The German pilot was playing hide-and-seek with the British, and he was always on the alert."

The biplane would suddenly emerge from behind a cloud, make a lightning

dash, then drop far down and always the movements could be seen over the heads of the German artillerymen, who were serving their guns. Shells were constantly bursting about all the aeroplanes, and the British pilot was able to skill that the pilot was able to see his machine unscathed. He had to fly over the gunners, but he was always on the alert."

The biplane would suddenly surge forward, and the German gunners would open fire again.

"The German gunners were

constantly firing at the British."

"I was told to follow all the movements through my glasses, and the German gunners were constantly bursting about all the aeroplanes, and the British pilot was able to skill that the pilot was able to see his machine unscathed. He had to fly over the gunners, but he was always on the alert."

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THE MAIL, BASSANO, ALBERTA

The Bassano Mail

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"Fearless, Free and Fair"

BASSANO, THURSDAY, Nov. 19th, 1914

THE VALUE OF INDIVIDUALITY

It is said that modern warfare is now being conducted in Europe but little scope for individual effort or initiative. Military discipline obstructs individual initiative. But soldier is quite different from political statesmanship. Perhaps there is no place in the realm of affairs where personality and individuality count for so much as in the political life.

Since the name of J. S. Mavor figures so prominently as a probable contestant for this constituency in the pending federal election, it is to be said that he appears a man very adaptable to represent public service. Though but a young man, he has been successful in his chosen profession, that of law. While in Bassano he has gained a wide degree of popularity and a reputation for sound judgment and absolute honesty. His friends — and they are many — swear by him, and his enemies simply swear at him."

We believe Mr. Mavor to be a man of determined opinion, with the ability of exercising unbiased judgment in the determining of his conclusions. Furthermore, he is a convincing speaker; so it can be easily seen that this combination of personal attributes eminently fit him for a public career.

EVEN A CLEVER MAN MAKES MISTAKES

The point is wearisome plain that the remarkable restraint shown by British public over the censorious activities of the war office is about at a breaking point. The public showed a willingness to accept the inevitable edict when the first clash came, but the war office has failed to illustrate the value of such secrecy. The public is now clamoring for more publicity through the regular newspaper channels, and some of these days the official will waken up to the fact that it is necessary for them to have it.

We do not overlook the fact that Lord Kitchener is the clever military managing director that he is; but he appears to overlook the fact that this is the people's war, that they are paying "for it both in blood and money, and that they require information as to their investment.

THE GOLDEN RULE

Should the manager of The Mail perchance be in the market for a pair of boots, he would not expect the Bassano shopkeepers to call at the office to solicit the patronage — nor would he buy from the first shoe traveller that happened along, since he would price by three cents most favorable.

The above is food that you can store in your thought pantry till the next "Made in Calgary" stay-away traveler hits town.

The prosperity of a community does not depend so much upon the amount of money in the savings bank as on the money in circulation among the people.

In times of peace, loyalty to your place of residence is the first step towards loyalty to your country.

WOLF, WOLF, WOLF

We would consign the perpetrator of that Monday night fire alarm "joke" to a volume of *Aesop's fables*.

RUBBING THE FUR THE WRONG WAY

It must be very humiliating to the Kaiser to see the Americans sending shiploads of supplies to a destitute nation over which he has ridden with his army of destruction. The chances are, if he dared offend the American "eagle", the cargoes would be confiscated and sent to Germany.

BRITAIN'S LONG-HEADED BUYERS.

That it seemed as if the British government was following the long-headed policy of cleaning the United States of horses and beef supplies, before falling back upon the dominions such as Canada, was the opinion expressed by A. Maynard of the Calgary stockyards.

"It might seem peculiar at first sight that the British government is buying its horses in the States when the country on this side of the line is simply teeming with horses which could be picked up at reasonable prices," he said. He remarked that it was more peculiar in this respect that of beef, for the states produce the heavier class of beef, more demand than the smaller stuff of Western Canada. Upon reflection, however, Mr. Maynard remarked that it possibly reflected a shrewdness of diplomacy that spoke well for the purchasing heads of the British government.

"It stands to reason that they would buy up all the cattle first in a country in which their enemies particularly Germany, have equal numbers," he commented. They can clean that country of horses, and safely leave this one until for a little while because they know Canadian won't sell their stock to the Germans.

When the States supply shows signs of exhaustion, they would naturally fall back upon the underdeveloped herds of the Dominion."

He remarks it is strange that the very thing which proves the biggest accomplices of the Germans, namely the foot and mouth disease, has broken out in the States, and while the States are quarantined, and the Canadian supply shows signs of exhaustion, they would naturally fall back upon the underdeveloped herds of the Dominion."

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STORY IMPLICATES GERMANY.

Chicago, Nov. 12. — Chas. A. Inglis, the Chicagoan whose American passports were found on the person of Carl Hahn Loyd, executed in the tower of London a German spy, today told how he lost his passport in Berlin. His story implicates the German foreign office and is being investigated by the state department at Washington.

Inglis, who returned to his home here a few days ago after a prolonged sojourn in Europe, was caught in Berlin when the war broke out. He took his passport to the German foreign office to have it approved. He handed it to the clerk expecting that in due course of time it would be returned to him.

It failed to appear, however. Inglis had to get another passport. The lost passport contained a description of Ingles, which, it is said, also covered the features of the spy.

A German newspaper, which is the mouthpiece of the big Krupp armament organization, refers to the Canadian contingent as a "medley" of red Indians, Russians, Servians, Montenegrins, Frenchmen and Belgians. This is in a part with the Kaiser's reference to "French's contemptible little army" and there will be a similar disillusionment before Germany is through with that "medley."

FEATURES OF THE NEW WILD LAND TAX

No legislation passed at the recent Provincial Legislature session has been so generally discussed and so little understood as the "Wild Lands Tax Act," and in order to clear up the many doubts which exist in the lay mind as to the act, its scope and object, we give here with a brief resume calculated to put it more clearly before the public.

Joe Robarge is doing a little local improvement on his own account. He has been filling up the ruts and holes in the road in front of his farm a pleasure to travel on. Considerable some of the rest of us follow suit?

Winter is again king of the prairie.

On Friday the thirteenth we were treated to a real old-fashioned blizzard.

The stage didn't arrive until Saturday morning.

It was frozen solid but not strong enough to hold a team.

The stage unloaded the mail and the passengers went to the Shantz ranch, returning to Bassano on Sunday.

Joe Steinbach made a record for himself last winter in getting the mail delivered to his house in a single day.

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LISTEN !



People Should Be Unusually Friendly To Advertised Goods These Days.

Advertised goods of standard quality have stood out against the raise in prices that came with the war.

They have kept faith with the public, and won a measure of esteem greater than ever before.

Be Loyal to Your Community--Buy Advertised Goods !

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Keep in Line with
Your Home Town.

Halt! Attention!

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BASSANO, Alta.

HOW ABOUT
YOUR JOB
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The Mail is well equipped to do your job printing and will do it the way you want it and when you want it.

SOCIETY
PRINTING

We have made arrangements with a Winnipeg firm to do all your society engraving.

